

# Local engagement: Beaudesert

Local engagement Output Report



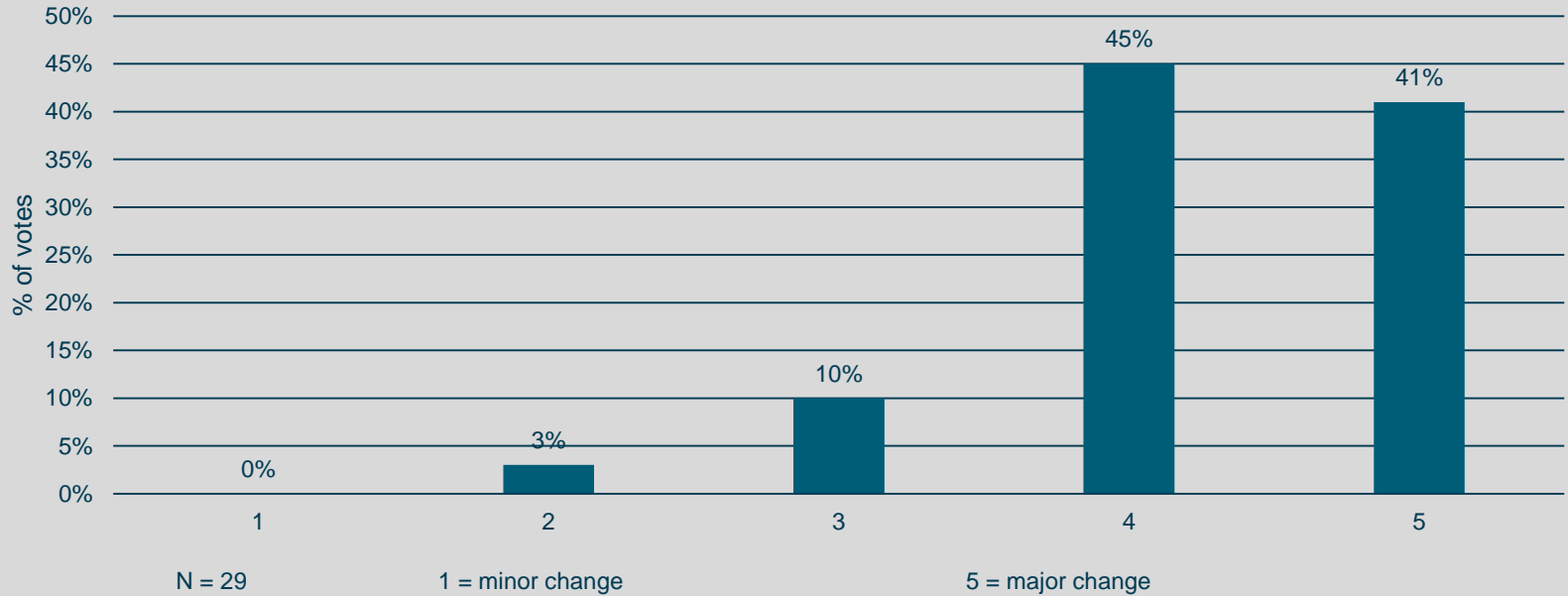
# Background

Concurrent to the regional workshops are separate local engagements being held by RDPs and SDFOs for each dairy region. This report captures the discussions held at the local engagement in Beaudesert on 7 May that was facilitated by Subtropical Dairy.

Alongside the outputs for the regional workshops, this local engagement output is intended to provide a record for attendees and for those who could not attend to contribute to the conversation. This output will be combined with the outputs of other local engagements and regional workshops in the development of the Australian Dairy Plan.

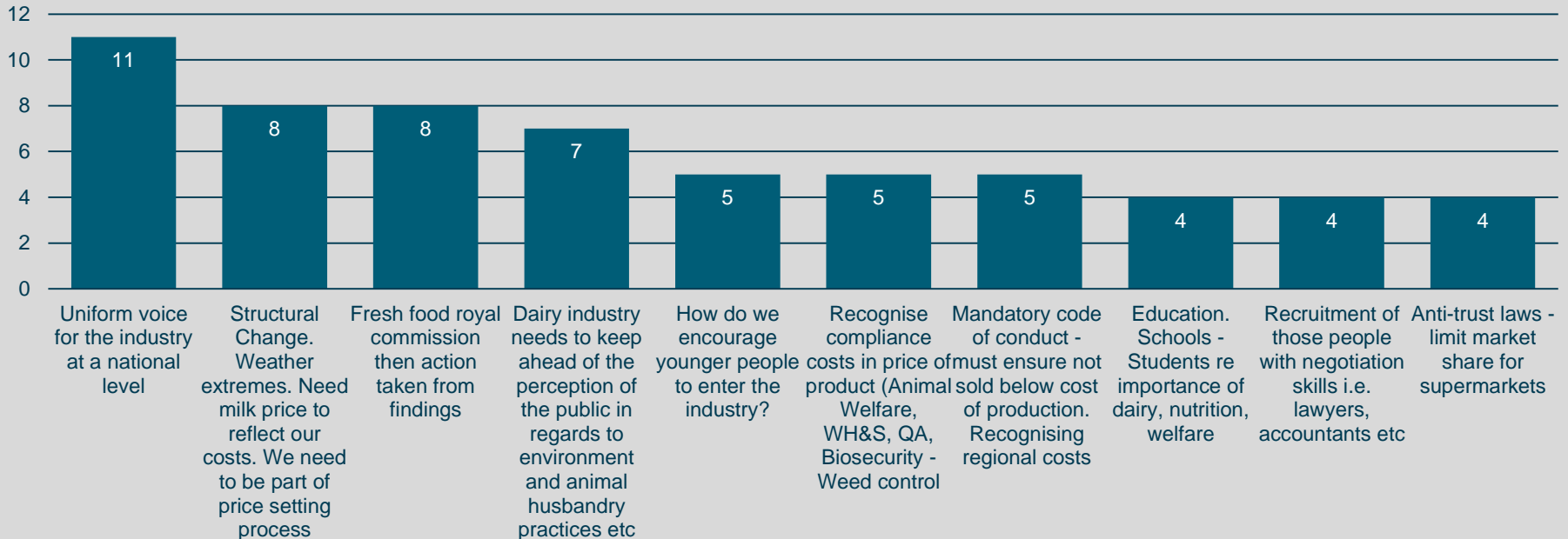
# How big is the appetite for change?

Participants voted on "how much change is needed to get the industry to a better place?"



# What needs to change?

Participants voted on “what specifically needs to change to get dairy to a better place in the next five years”?



# Appendix: What needs to change? (full list of results)

- Uniform voice for the industry at a national level
- Structural Change. Weather extremes. Need milk price to reflect our costs. We need to be part of price setting process
- Fresh food royal commission then action taken from findings
- Dairy industry needs to keep ahead of the perception of the public in regards to environment and animal husbandry practices etc
- How do we encourage younger people to enter the industry?
- Recognise compliance costs in price of product (Animal Welfare, WH&S, QA, Biosecurity - Weed control)
- Mandatory code of conduct - must ensure not sold below cost of production. Recognising regional costs
- Education. Schools - Students re importance of dairy, nutrition, welfare
- Recruitment of those people with negotiation skills i.e. lawyers, accountants etc
- Anti-trust laws - limit market share for supermarkets
- Food labelling - point of origin. Food miles on labels
- More open consultation with supermarket representatives
- Supermarket contracts should not be below the sustainable level
- All inclusive national advocacy body that represents regions more than them and us
- Dairy industry to support the break up of the big retailers
- Structural Change. Supermarkets (and owners) to be included in "Mandatory Code"
- ACCC. Need to grow 'balls"
- Mandatory business and financial planning
- Tariffs on imported products particularly subsidised products
- Dairy farmers union!
- Regional minimum price
- Industry need to add value of milk at farm gate
- Explore other avenues for milk production
- Recognise the value of having a dairy industry that takes in all states not just south of the Murray
- Increase the production per cow per day
- Proactive campaign for education for the consumers
- Learn to start enjoying long life milk and more milk based alcoholic beverages
- Contemplation of once-a-day milking procedures
- A line of sight of a levee to ensure sustainable funding for the industry. Ensure better understanding of the levies
- Abolish national milk pricing
- Acknowledgement of the variable nature of expenses
- Government action of genome editing
- Decentralise offices
- Price should recognise supply and demand (without manipulation)
- Recognise domestic and international markets need different price structure
- National all inclusive marketing strategy